



DAA Deutsche Angestellten-Akademie GmbH
Hamburg, Germany



Dates and Facts

141 Branch offices

over 270 Locations in Germany

~ 6.000 Seminars and trainings

90.000 Clients every year

~ 1.600 Employees

2.000 Freelancer

Over 3,4 Million persons improved their chances for a better professional future until today

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MWS – Modular Learning System

- ✓ Seminars (- 12 weeks)
- ✓ Further education courses (- 12 months)
- ✓ Retraining (21 – 24 months)

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Six Principles

- ◆ Self-controlled Learning
- ◆ Individual learning contents
- ◆ Temporal flexibility
- ◆ Combination of client and course
- ◆ Share resources
- ◆ Participation

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Structure and Elements

- ❖ Modules / Learning materials
- ❖ Learning center
- ❖ Learning resources
- ❖ Learning consultant
- ❖ Professional trainers/ tutors
- ❖ Studio



Demonstration

A short life sequence

